



Carolina Mornings is proud to offer a commitment to excellence in property management. When you trust your second home, investment portfolio, or luxury estate with Carolina Mornings, you gain the immediate benefit and security of our comprehensive marketing program, our dedicated, experienced staff and our year-round services. Whether our team of specialists is accepting a reservation, scheduling routine or emergency maintenance, arranging housekeeping or actively marketing your property, they do so with passion, integrity and the utmost professionalism. Our use of innovative systems, cutting edge technology and progressive business strategies has earned Carolina Mornings a long-standing reputation as Asheville's largest and most trusted premier vacation rental company.



Mountain
Vacation
Rentals

Asheville
Cabins



Simplify:

Experience the Luxury of the Mountains.



About the Owner

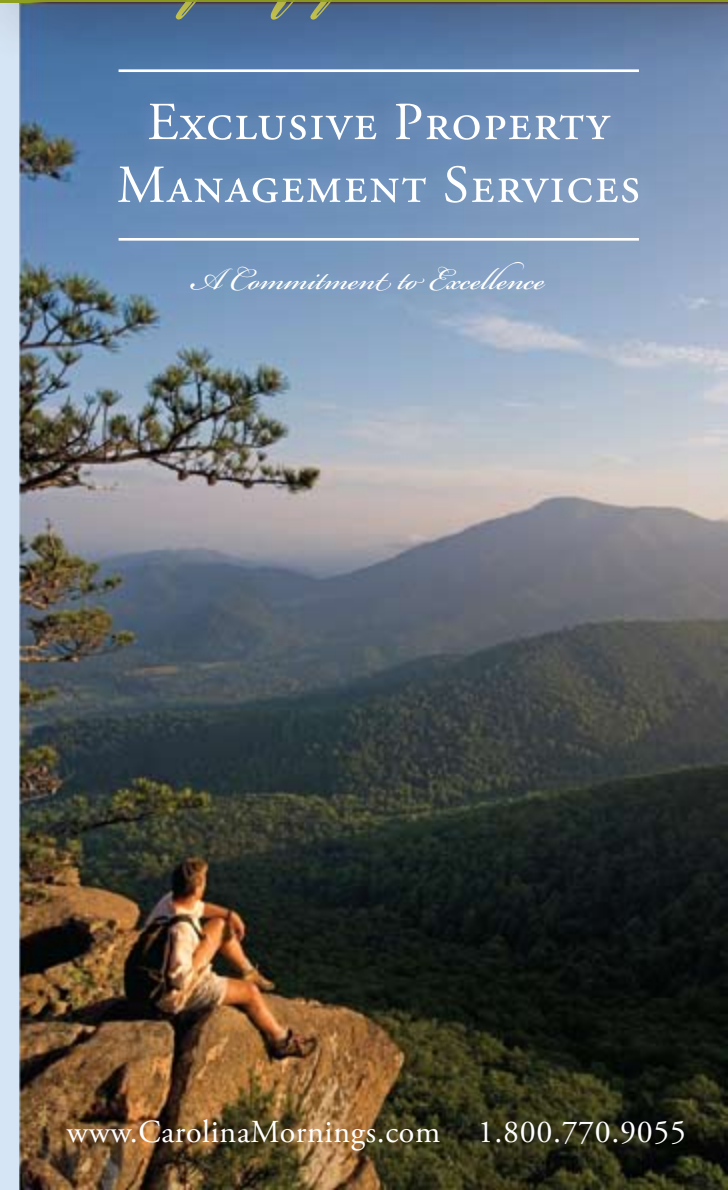
Shari Goldstein is an enthusiastic entrepreneur who, in 1997, developed Carolina Mornings. Carolina Mornings is now a continuously growing and successful vacation rental and property management company. Shari is happy to represent your investment.



Carolina Mornings
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EXCLUSIVE PROPERTY MANAGEMENT SERVICES

A Commitment to Excellence

www.CarolinaMornings.com 1.800.770.9055

Our Management Services Include



CAROLINA MORNINGS OWNER BENEFITS:

- State of the art key-less entry systems to protect your home and guests
- On-call, after hours response staff guarantees your investment is taken care of around the clock
- Specialized consultation and organization of any home improvement or remodeling projects
- Exceptional housekeeping and maintenance services to preserve and extend the value of your home
- Eco-Friendly Certification program
- Monthly owners' e-mail newsletter to alert you of any changes or improvements in our benefits and services
- Accountability and integrity, demonstrated by the 'Annual Inspection & Report' to our home owners
- Monthly owner statements and year-end tax reporting documents
- Options for vacation rental services, property management, or second home 'lock and go' care



OUR COMPREHENSIVE MARKETING PROGRAM

Carolina Mornings' interactive Web site is consistently ranked among the top 5 listings on all major search engines! Our newly designed Web site is easy to navigate, simplifying the reservation process for both owners and guests.

Our in-house marketing professionals continually implement the most cutting-edge, effective strategies for on-going marketing and advertising. We keep in close contact with our guests through a variety of mediums and are constantly engaging broader markets.

- Internet & Print Advertising
- Mountain Discovery Pass: Free local activities to all our guests
- Social Media: Myspace.com, Facebook.com, Fodor's, Travelocity and other highly trafficked online social communities
- Quarterly guest e-mail newsletter announcing new properties, specials and promotions
- Discover Asheville: Carolina Mornings' Blog with an ever-increasing following



DEDICATED, EXPERIENCED VACATION SPECIALISTS & LICENSED REAL ESTATE BROKERS

Carolina Mornings' knowledgeable Vacation Specialists and Licensed Real Estate Brokers are local professionals, passionate about providing exceptional service to each guest. Their dedication and genuine love of the area are the keys to our highly praised, successful reservation management.

Our qualified NC Real Estate Brokers know how to navigate the legalities relevant to your rental properties and incorporate specialized experience in the niche of second home and luxury property management. We keep abreast of local, state and government issues regarding second home ownership, negotiate rates on your behalf, as well as collect, report, and disburse all applicable sales and occupancy taxes to government agencies.

We personally take you through the steps for setting up your vacation rental or management agreement. During this process we are here to answer any questions and provide details on pricing for our various owner programs. We look forward to speaking with you!



FOR MORE INFORMATION ON PARTNERING
WITH CAROLINA MORNINGS, CALL US AT:

1.800.770.9055